



FOODSERVICE
EQUIPMENT
REPORTS

FER 2021 Dealer Ranking **Deadline Wed., April 21**

Please return completed surveys to Christine Palmer by e-mail to cpalmer@fermag.com.

1. Company Name (as it should be printed): _____
2. Headquarters Location (**city, state**): _____
3. **Total number** of locations (not including headquarters) included in Revenue Numbers:

4. Company Web Site: _____
5. Name of Person Submitting Data: _____
6. E-mail of Person Submitting Data: _____
7. Direct Phone of Person Submitting Data: _____
8. Number of Employees at ALL Locations: _____
9. Total Facilities Area (sq. ft. either in total or break down per location): _____

10. Total Revenues*

Use closest fiscal year if not calendar. **Period covered if not fiscal?** _____

(*Include revenues from all product sales, including equipment, durable supplies, tabletop, paper and other disposables, janitorial/sanitation chemicals and products, service or design fees, and fabrication purchased or produced for distribution resale. See fabrication options below.)

2019 Revenue \$ _____

2020 Revenue \$ _____

* Revenues need to be verified by a signature or signed letter from a CPA or independent accountant. A company employee who is a CPA is acceptable. All dealers that verify their volume will be ranked and have their service offering listed in the magazine. Dealers that do not verify their volume may not be ranked or listed in the service offering chart.

Verification Signature: _____

Name: _____ (Please print or type.)

Title: _____

Firm: _____ Date: _____

11. Percent of revenues by product category or source, 2020:

Heavy Equipment	_____	%
Light Equipment (You can pick it up)	_____	%
Durable Supplies (Kitchenware, smallwares, etc.)	_____	%
Tabletop & Servingware	_____	%
Furniture & Furnishings	_____	%
Paper & Disposables	_____	%
Janitorial Products & Chemicals	_____	%
COVID-19 Related Supplies	_____	%
Service & Design Fees	_____	%
Fabrication (Include products manufactured by you or purchased by you for resale)	_____	%

12. Services Offered (Include only if service is performed by company employees or in company facilities, unless otherwise noted):

- Kitchen Design
- Interior Design
- Showroom
- Cash & Carry
- Test/Training Kitchen
- Internet Ordering Capability
- Custom Catalogs (for chain and other customers)
- Custom Websites (for chain and other customers)
- Customer Specific Stock
- Warehousing
- Staging
- Metal Fabrication
 - In-House
 - Outsourced
- Wood and/or Plastic Fabrication
 - In-House
 - Outsourced
- Logistics/Delivery
- Installation
 - In-House
 - Outsourced
- Equipment Set-Up and Calibration
- After-Market Parts/Service
- Other Services (Specify)

Questions? Contact Christine Palmer at cpalmer@fermag.com, 847/648-0059. Thank you.
Email completed forms to cpalmer@fermag.com.